



PRUDENTIAL HONG KONG TENNIS OPEN 2024
SOUVENIR PROGRAM
保誠香港網球公開賽2024紀念特刊

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About Prudential Hong Kong Tennis Open

The Prudential Hong Kong Tennis Open (PHKTO) is a WTA-sanctioned 250 Series event, proudly returning in 2024 for its 7th edition. Since its launch in 2014, PHKTO has become one of the premier events on Hong Kong's international sporting calendar. Owned by the Hong Kong, China Tennis Association, the tournament continues to enjoy the support of the Hong Kong Government alongside title sponsor Prudential Hong Kong Limited.

PHKTO showcases world-class tennis competitions, bringing top female tennis players from around the globe to Hong Kong while fostering a passion for sport and physical activity in the community. This year, PHKTO follows the inaugural WTA 125 event as part of the newly introduced Hong Kong Tennis Series, which aims to elevate Hong Kong's status as a global tennis destination. The tournament has earned a reputation as a popular event for players, fans, and visitors. In 2018, it received the 'Best WTA International Tournament of the Year' award with an attendance of over 71,000.

Past singles champions include former world number ones Jelena Jankovic and Caroline Wozniacki, 2013 Wimbledon finalist Sabine Lisicki, Anastasia Pavlyuchenkova, Dayana Yastremska and Leylah Fernandez.

關於保誠香港網球公開賽

作為國際女子網球協會認可的250級別巡迴賽，保誠香港網球公開賽於2024年邁進第七屆的里程碑。賽事由中國香港網球總會主辦，有賴香港特別行政區政府及冠名贊助保誠保險有限公司熱烈支持並持續至今。自2014年推出以來，保誠香港網球公開賽經已成為本港年度旗艦網球盛事。

保誠香港網球公開賽展示國際級網球賽事，吸引多位頂尖女網球手來港競技，同時激勵社會各界享受運動的熱情及投入不同的體育活動。繼首屆保誠香港網球125國際賽後，賽事也正式加入「香港網球公開賽系列」，助力提升香港作為全球網球盛事及旅遊熱點的地位。多年來，賽事廣受球員、球迷和遊客歡迎。2018年，該賽事以超過71,000入場人次榮獲「WTA年度最佳國際賽」殊榮。

歷屆單打冠軍包括：前世界排名第一的珍高域及禾絲妮雅琪；2013年溫布頓網球錦標賽亞軍列絲姬；柏芙尤真高娃、恩絲杜絲卡以及費蘭迪絲。

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第十五屆 全國運動會 15th National Games 9-21.11.2025



香港將於2025年首次與廣東及澳門三地共同承辦全國運動會，四年一度的全運會是國家最高水平和規模最大的綜合性運動會，部分項目將在2025年上半年啟用的啟德體育園舉行。

啟德體育園佔地28公頃，落成後將成為香港具代表性的綜合體育及娛樂新地標，提供世界級的多用途設施，包括有50,000個座位的啟德主場館、10,000個座位的啟德體藝館、5,000個座位的啟德青年運動場，以及約14公頃的園景休憩空間和其他配套設施，適合舉辦不同的國際級大型體育賽事以至社區休憩及體育活動。

Hong Kong will co-host the 2025 National Games for the first time, with Guangdong and Macao. The National Games, held once every four years, is China's highest-level and the largest national multi-sport event. Some of the events will be held at the Kai Tak Sports Park to be opened in the first half of 2025.

Occupying 28 hectares of land, the Kai Tak Sports Park will become an iconic sports and entertainment landmark in the heart of the city after completion. It will provide world class, multi-purpose facilities, including a 50,000-seat Kai Tak Stadium, a 10,000-seat Kai Tak Arena, a 5,000-seat Kai Tak Youth Sports Ground and about 14-hectare landscaped open space and other ancillary facilities, for holding different major international sports events and community leisure and sports activities.

香港將承辦以下8個全國運動會競賽項目和1個群眾賽事活動：

A total of eight competition events and one mass participation event of the National Games will be held in Hong Kong:



男子籃球
Basketball
(22歲以下組)
(men U22)



場地自行車
Cycling
Track



擊劍
Fencing



高爾夫球
Golf



男子手球
Handball
(men)



七人制橄欖球
Rugby
Sevens



鐵人三項
Triathlon



沙灘排球
Beach
Volleyball



保齡球
Bowling

群眾賽事活動
mass participation
events



中華人民共和國香港特別行政區
Hong Kong Special Administrative Region
of the People's Republic of China



第十五屆全國運動會
15th National Games



啟德體育園
Kai Tak Sports Park



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HELLO Hong Kong

Go on a journey full of personal stories, adventures
and excitement, new perspectives and possibilities.
In Hong Kong, each story begins with a welcoming 'Hello'.

Since Prudential and the Hong Kong, China Tennis Association (HKCTA)...

Prudential Highlights 保誠焦點

Since Prudential and the Hong Kong, China Tennis Association (HKCTA) partnered to bring back a WTA event to Hong Kong in 2014, the city's tennis scene has flourished. Now part of the newly launched Hong Kong Tennis Series, this year's lineup kicked off with the Prudential Hong Kong Tennis 125 and leads into the prestigious Prudential Hong Kong Tennis Open. This series highlights Hong Kong's status as a world-class sports and tourism destination.

The Prudential Hong Kong Tennis Open received the ultimate seal of approval when it was voted the 2018 International Tournament of the Year by WTA players—a testament to the event's outstanding organization, passionate fans, and commitment to the sport. Over the years, PHKTO has attracted top talent, including former No. 1s and Grand Slam champions like Venus Williams, Jelena Jankovic, Samantha Stosur, Caroline Wozniacki, Garbine Muguruza, and Angelique Kerber. Additionally, future stars such as Karolina Pliskova and Naomi Osaka played in Hong Kong before reaching the top rankings.

This year, the Hong Kong Tennis Series debuted with Prudential Hong Kong Tennis 125, where Ajla Tomljanovic claimed the singles title, and Monica Niculescu and Elena-Gabriela Ruse triumphed in doubles. The event serves as a platform for rising stars to earn valuable ranking points while reinforcing Hong Kong's reputation as a dynamic sports hub. Now, under the direction of tennis legend Li Na, who brings invaluable experience and leadership, the Prudential Hong Kong Tennis Open aims to inspire communities across the region.

The tournament's impact extends beyond the court, thanks to the active participation of the community in initiatives like the "Prudential Charity Tennis Challenge." This involvement of local leaders, entrepreneurs, and athletes is crucial in raising funds for tennis development in Hong Kong. Free entry on People's Monday furthers the mission to make sports accessible, while the Tournament Village offers family-friendly activities, games, and player autograph sessions, making the event a true community affair. Visiting WTA players actively engage with the community through school visits, interactions with NGO participants, clinics for National Training Squad juniors, and the annual Kids' Day, fostering a love for tennis among the youth.

Prudential and HKCTA remain steadfast in their commitment to investing in both the WTA 250 and the new WTA 125 events, ensuring a vibrant sporting culture in Hong Kong. By promoting tennis and inspiring locals to pick up a racquet, they champion the importance of regular physical activity and reinforce the values of dedication, resilience, and community spirit, giving the audience confidence in the event's future.

保誠保險有限公司(「保誠保險」)與中國香港網球總會(「網總」)自2014年起攜手合作,將WTA賽事帶回香港,助力香港網壇蓬勃發展。今年賽事更加入全新推出的香港網球公開賽系列,由保誠香港網球125國際賽先打響頭炮,保誠香港網球公開賽再掀起網壇熱潮,接連世界級賽事突顯了香港舉辦國際體育盛事及成為全球旅遊熱點之重要地位。

保誠香港網球公開賽於2018年獲選為「WTA年度最佳國際賽」,該榮譽代表賽事工作人員和賽事營運、球迷的熱情支持、對運動員的發展及體育界的貢獻等因素都獲得WTA球手認可。多年來,保誠香港網球公開賽邀得多位國際頂尖女網球手來港作賽,例如雲露絲威廉絲、珍高域、施杜素、禾絲妮雅琪、梅古露莎和姬芭,她們都是前世界第一的球手或大滿貫賽事得主,而柏莉絲高娃及大坂直美等球手在登上世界第一寶座前亦曾來港作賽。

今年,新引進的保誠香港網球125國際賽為全新香港網球公開賽系列揭幕,湯美雅洛域於首屆賽事封后,歷古莉絲古彩拍露絲則奪得雙打冠軍。該賽事為各網壇新星提供平台贏取積分,同時鞏固香港作為多元體育活動樞紐的地位。現在,在網壇傳奇人物李娜的帶領下,保誠香港網球公開賽將用網球熱情點燃每一個社區。

保誠香港網球公開賽透過多元社區活動,例如「保誠網球慈善挑戰賽」,不但邀得本地社區領袖、企業家及其他運動員踴躍參與,更成功籌得款項以支持本地社區網球運動發展,將盛事影響力延續至球場以外。保誠香港網球公開賽更推出全城均可免費入場的「全民參與星期一」,進一步將網球運動推廣至社區層面。「網球同樂區」在賽事期間亦會開放予公眾入場吃喝玩樂,設有老少咸宜的活動和遊戲及舉行球星簽名會,務求帶動全城同樂。

國際女子網球協會的球員都熱情地與本地群眾互動,探訪小學生、出席非牟利組織和社區項目、於訓練班指導加入了國家集訓隊的青少年球員,以及參加一年一度的「網球童樂日」,助力培養青少年對網球運動的熱愛。

「保誠保險」和「網總」深信對保誠香港網球公開賽及全新保誠香港網球125國際賽投入的資源和努力,絕對有助促進香港動感體育文化。「保誠保險」和「網總」會堅持理念,鼓勵本地市民執起球拍,啟動恆常運動的健康生活習慣,並從中領會正向的社區精神。相信保誠香港網球公開賽將愈做愈好!



Message from Chief Executive Officer of Prudential Hong Kong Limited

保誠保險香港行政總裁賀辭

Welcome to the Prudential Hong Kong Tennis Open 2024!

For over a decade, Prudential has proudly partnered with this prestigious WTA 250 event. During this period, we have enjoyed some truly exhilarating tennis right in the heart of the city at Hong Kong's iconic Victoria Park Tennis Stadium.

It is an honour to be title sponsor of the Prudential Hong Kong Tennis Open (PHKTO) and to work with the Hong Kong, China Tennis Association (HKCTA) in advancing professional tennis in our city. This year, we are excited to introduce the inaugural WTA 125 tournament in October — a fantastic new addition to the Hong Kong sports calendar.

The WTA 250 event will feature some of the world's top female tennis players, followed shortly after by promising up-and-coming talent at the all-new 'Prudential Hong Kong Tennis 125'. This new event is a major step forward for Prudential as it fosters the next wave of women's tennis stars and engages a new generation of enthusiasts in Hong Kong. We salute to the HKCTA for conceiving and launching the WTA 125 event, and for all its work to develop both professional and grassroots tennis in Hong Kong.

At Prudential, we champion a healthy, active lifestyle, which aligns nicely with our ethos of 'Listening. Understanding. Delivering.' The Prudential Hong Kong Tennis Open 2024 exemplifies our commitment to serving our customers and caring for local communities, while also supporting the Hong Kong Government's vision for a 'Mega Event Economy'. On all fronts, world-class tennis is a perfect fit to showcase Hong Kong's multifaceted charm to the world and to attract global visitors.

On behalf of Prudential, I extend heartfelt gratitude to the HKCTA for organising this event, the Government for its unwavering support, and the exceptional players and dedicated fans who make this tournament truly remarkable.

Enjoy the wonderful tennis and a unique experience!

Lawrence Lam
Chief Executive Officer of Prudential Hong Kong Limited

歡迎蒞臨「保誠香港網球公開賽2024」!

於過去十年來,保誠非常榮幸能夠支持舉辦此項享負盛名的WTA 250國際網球巡迴賽,讓市民在香港具代表性的維多利亞公園網球場欣賞多場精彩絕倫的比賽。

我們亦有幸成為保誠香港網球公開賽(PHKTO)的冠名贊助商,與中國香港網球總會(HKCTA)攜手推動香港職業網球的發展。今年,我們很高興為大家呈獻首屆WTA125賽事,為十月的賽程表增添全新的精彩項目。

WTA250賽事雲集世界各地的女子網球精英,而緊接的「保誠香港網球125國際賽」將匯聚女子網壇新星。保誠今年向前邁進一步,希望透過此項全新的賽事激勵和培育新一代女子網球精英,並吸引香港年輕網球愛好者。非常感謝中國香港網球總會統籌及舉辦這項WTA125賽事,以及對本港職業和基層網球發展不遺餘力的支持。

秉承「用心聆聽,實現您心」的理念,保誠致力提倡健康及積極的生活模式。「保誠香港網球公開賽2024」不單展現了我們以客為先及關懷社區的承諾,同時亦響應政府推動香港盛事經濟。此外,世界級的網球賽事亦能從多方面展示香港的多元魅力,並吸引全球旅客。

我謹代表保誠感謝中國香港網球總會舉辦是次賽事,亦感謝香港特別行政區政府的鼎力支持,並衷心向所有優秀的網球選手和球迷致謝,大家的熱情將令是次盛事更加精彩難忘。

希望各位能盡情享受網球帶來的樂趣和獨特體驗!

林智剛
保誠保險香港行政總裁

體壇盛事

由你開始

Let's support "M" Mark Events!



**Message from Chairman of
the Major Sports Events Committee**
大型體育活動事務委員會主席賀辭

On behalf of the Major Sports Events Committee, we are pleased to award the "M" Mark status to the Prudential Hong Kong Tennis Open 2024. This international event attracts numerous world-class players to compete in Hong Kong each year. Over the next week, tennis lovers at home and from abroad will witness thrilling matches and unforgettable moments at the Victoria Park Tennis Centre Court.

Hong Kong has the capability to host world-class sporting events. It is not only a grand occasion for the tennis community, providing the audience with exciting matches and unforgettable experiences, but also serves as a good opportunity to promote tourism and the economy in Hong Kong, enhancing the city's established professional status in the international sports arena.

I wish the Prudential Hong Kong Tennis Open 2024 another resounding success and all participants the best of luck in the tournament.

Wilfred NG

Chairman of Major Sports Events Committee

我非常高興能夠代表大型體育活動事務委員會向『保誠香港網球公開賽2024』頒授『M』品牌認可。這項國際級賽事每年均吸引多位世界級球手來港競技，在接下來的一周，來自世界各地及本地的球迷將可在維多利亞公園見證高水平的網球比賽及令人難忘的精彩時刻。

香港具備舉辦世界級體壇盛事的實力，這不僅是網球界的盛會，為觀眾帶來精彩的比賽和難忘的體驗，也是促進香港旅遊和經濟的良機，提升香港在國際體壇奠定的專業地位。

我祝願2024年保誠香港網球公開賽再創輝煌，並祝所有參賽者在比賽中取得佳績。

吳守基

大型體育活動事務委員會主席

ONE TEAM

To promote tennis to all through the HKCTA and collaborations with other tennis and government bodies.

透過本會並與其他網球團體、政府機構合作推廣網球。

To set and maintain the standards of the game to an international level and to nurture talented local players to compete in regional and international tournaments.

確立及維持本地網球至國際水平，培養具潛質的本地球員參與地區性及國際賽事。

To raise the standard of tennis by organising local, regional, and international competitions.

舉辦本地、地區性及國際賽事以提升本地網球水平。



Message from President of Hong Kong, China Tennis Association 中國香港網球總會會長賀辭

Welcome to the Prudential Hong Kong Tennis Open 2024!

It's hard to believe ten years have gone by so fast. It seems it was just yesterday that I saw Sabine Lisicki and Karolina Pliskova, a future world No. 1, walk out to Centre Court for that very first final.

In fact, in only five short years, from 2014-2018, our tournament has grown leaps and bounds. We were graced by a reigning world No. 1 Angelique Kerber in 2016, total prize money on offer was doubled to US\$500,000, and by 2018, we bettered thirty other events worldwide to win the WTA International Tournament of the Year Award.

This year our lineup includes Simona Halep, Leylah Fernandez, Diana Shnaider, Katie Boulter, Wang Xinyu, and Hong Kong's very own, Eudice Chong and Cody Wong.

I want to thank our title sponsor, Prudential Hong Kong Limited, for their decade-long support, and of course a special mention to all the government agencies who have supported our initiatives over the years - Culture, Sports and Tourism Bureau, Major Sports Events Committee, Information Services Department, and the Leisure and Cultural Services Department.

In 2024, being only one of three cities in Asia to host both an ATP and WTA event during the calendar year, we launched the inaugural Hong Kong Tennis Series, a dynamic platform to grow the reputation of Hong Kong as a brand and global destination for major international tennis events. For 2024, the lineup of events are the WTA 125 in October, WTA 250 in November, and the ATP 250 in January next year.

The Series aims to create more excitement and stimulate even greater local interest in the game, enabling activation at all levels in order to nurture an environment that is conducive for the future development of home-grown talent. We are enormously grateful for the support from the government and our sponsors and partners, along with the tireless efforts of all our HKCTA staff, in making this possible.

We shall continue to strive to build the Hong Kong brand, not just as a hub of sports events, but truly a mecca for the 21st century travellers.

Michael Cheng
President of Hong Kong, China Tennis Association

歡迎大家蒞臨「保誠香港網球公開賽2024」!

突然十年便過去。當年列絲姬和未來世界第一姐普里斯科娃步入網球主場參加首屆賽事決賽的情景仍歷歷在目。

事實上，由2014年至2018年，我們的賽事在短短五年間突飛猛進。2016年，我們邀得後來蟬聯世界第一的姬芭參賽，賽事總獎金翻倍至500,000美元；2018年，我們更於三十多項國際巡迴賽中脫穎而出，榮獲「WTA年度最佳國際賽」之殊榮。

今年賽事陣容強勁，包括哈立、費蘭迪絲、舒奈達、波爾達、王欣瑜，以及香港球手張瑋桓和王康怡。

有賴冠名贊助商保誠保險有限公司及香港特別行政區政府長達十年的支持，賽事得以持續取得成功。亦要特別鳴謝文化體育及旅遊局、大型體育活動事務委員會、政府新聞處及康樂及文化事務署的長久支持。

作為全亞洲僅有三座在同一賽曆年內能夠同時舉辦ATP和WTA盛事的城市之一，我們在2024年推出全新「香港網球公開賽系列」，這一靈活多變的平台將有助鞏固香港作為國際網球和體育盛事之都的聲譽，提升香港的旅遊吸引力。2024年系列賽事包括：10月舉行的保誠香港網球125國際賽、11月舉行的保誠香港網球公開賽及明年1月舉行的ATP250賽事。

「香港網球公開賽系列」旨在透過打造更多精彩活動，激發市民對網球運動的興趣，將網球活動融入社區生活各個層面，為本地網壇新秀的未來發展營造有利環境。我們衷心感謝贊助商、合作夥伴以及中國香港網球總會全人的不懈努力，共同完成這一壯舉。

我們將繼續助力提升香港城市品牌，鞏固香港作為國際體育盛事的樞紐地位，藉賽事讓香港成為本世紀一大旅遊聖地。

鄭明哲
中國香港網球總會會長



How PHKTO facilitates local women's tennis development?



Empowering Women's Tennis through the Prudential Hong Kong Tennis Open

The Prudential Hong Kong Tennis Open plays a pivotal role in advancing women's tennis, offering pathways for aspiring players and promoting the sport across all levels. This year, with the addition of the new WTA 125 event alongside the established WTA 250, the tournament continues its commitment to developing and inspiring female athletes in Hong Kong and beyond.

One of the primary ways the tournament fosters local talent is by granting wildcards for the WTA 250 event, allowing top players from Hong Kong to compete against world-class athletes. This year, Team Hong Kong, China players Eudice Chong and Cody Wong Hong-Yi will feature in the tournament, gaining invaluable experience on an international stage. Such opportunities are essential for emerging players to sharpen their skills and build confidence.

In addition to competition, the Prudential Hong Kong Tennis Open emphasizes community engagement. WTA players will conduct clinics designed to inspire young participants in the Hong Kong, China Tennis Association's (HKCTA) training programs. These interactions allow young athletes to learn from top talent, instilling motivation and ambition to pursue their tennis dreams.

Further supporting the local tennis community, the HKCTA, in collaboration with the Women's Tennis Association (WTA) and the Professional Tennis Registry (PTR), is hosting the WTA Coaches Conference 2024 on 28 October. This event features renowned experts, including Judy Murray, Belinda Colaneri, and Vania King, who will share insights on coaching and player development. By enhancing the skills of local coaches, the conference strengthens the foundation of women's tennis in Hong Kong.

The Prudential Hong Kong Tennis Open remains dedicated to nurturing women's tennis and empowering the next generation of athletes, coaches, and fans through competitive opportunities, inspiring role models, and skill-building initiatives.

透過保誠香港網球公開賽推動女子網球發展

保誠香港網球公開賽在推動女子網球發展方面擔當著舉足輕重的角色，不但為一眾網壇新星提供晉級平台，更透過多元渠道推廣女子網球運動。今年，除繼續舉辦保誠香港網球公開賽外，還新引進保誠香港網球125國際賽，接連網壇盛事激勵著香港及其他地區的女性運動員提升自我，邁步向前。

保誠香港網球公開賽持續為本地球手提供外卡名額，讓香港的首席球手可與國際球星切磋球技，在競技中進步。今年，中國香港隊球手張瑋桓和王康怡也將出戰，在國際舞台上汲取寶貴經驗。這樣的機會對於各網壇新秀磨練技術和建立信心至關重要。

緊湊的賽程之外，保誠香港網球公開賽亦重視參與社區活動。國際女子網球協會球手將於訓練班作出指導及啟發參與中國香港網球總會訓練計劃的青少年球員。這些活動讓年輕球手和頂尖球星近距離接觸，給予他們追求網球夢想的堅定決心和無限動力。

為進一步支持本地網球社區，中國香港網球總會與國際女子網球協會及職業網球註冊處攜手合作，將於10月28日舉辦「WTA教練會議2024」。是次活動邀請了包括Judy Murray、Belinda Colaneri及金久慈在內的知名教練，分享有關教學及幫助球手發展的真知灼見。透過提升本地教練的技巧，會議將有助於香港女子網球打好根基。

保誠香港網球公開賽將繼續致力發展女子網球運動，透過提供競賽機會、技能培訓計劃和發掘更多網壇領袖，持續培育年輕球手、增強教練能力及吸引眾多球迷，形成獨有的香港網壇文化。



Message from Chief Executive Officer of Women's Tennis Association 國際女子網球協會首席執行官賀辭

On behalf of the Hologic WTA Tour, it is my pleasure to welcome you to the Hong Kong Tennis Open.

As the global leader in women's sport, the WTA is proud to once again showcase the very best of women's tennis here in Hong Kong and at all our tournaments across the globe.

The WTA continues to uphold the values of inclusivity, empowerment, and equality, and as one of sport's few truly global properties, the Hologic WTA Tour will travel to almost 30 nations and regions with over 70 tournaments over the course of the season.

We are excited to join you, our passionate fans, as we watch the season unfold - as rivals battle it out on court, champions are crowned, new talents emerge, and legends are made.

The dedicated tournament team at the Hong Kong Tennis Open takes great pride in delivering an unforgettable experience for players and fans alike. I would like to thank all the partners, sponsors, staff and volunteers, who continually raise the bar in our collective mission of championing women's sport.

Finally, I would like to thank you, our loyal fans, for your tremendous support and passion for the WTA. Whether you've followed and supported women's tennis for the last 50 years or are joining us for the first time this season, or somewhere in between, welcome to the 2024 Hologic WTA Tour.

Portia Archer
Chief Executive Officer of Women's Tennis Association

我很高興代表Hologic WTA巡迴賽，歡迎大家來到香港網球公開賽。

國際女子網球協會 (WTA) 是全球領先的女子體育組織，能夠再次在香港和全球其他所有的WTA賽事上為球迷們奉獻最精彩的女子網球比賽，我們感到十分自豪。

WTA一直堅持包容、激勵和公平的價值觀。Hologic WTA巡迴賽在整個賽季，足跡遍佈30多個國家和地區的70多站賽事，正是網球運動真正全球化屬性的體現。

熱情的球迷朋友們，我們非常興奮地和你們一起，共同享受整個賽季的精彩紛呈——賽場上旗鼓相當的激烈角逐、冠軍的加冕、不斷湧現的天才新星和不斷成就的傳奇故事。

香港網球公開賽擁有敬業的賽事組織團隊，他們將為球員和球迷奉獻難忘的賽事體驗。在此，我向所有的合作夥伴、贊助商、工作人員和志願者們表達深深的謝意。我們共同的使命是促進女子體育的進步，而他們的努力不斷地讓我們的工作標準更進一步。

最後，我想向你們，我們忠實的球迷朋友們，表示感謝！感謝你們對於WTA的巨大支持和熱情。無論你是在過去的50年間一直關注並支援女子網球運動、還是在某個時間點或剛剛在本賽季加入網球球迷的陣營，我都向你們表示熱烈地歡迎：歡迎來到2024賽季Hologic WTA巡迴賽！

波西亞·阿奇爾
國際女子網球協會首席執行官

SIMONA HALEP

哈立



Halep was the year-end No. 1 in 2017 and 2018 and had been ranked No. 1 in the world for a total of 64 weeks, which ranks her twelfth in the history of the WTA Rankings. She defeated Sloane Stephens to capture her maiden Grand Slam at the French Open in 2018 and beat Serena Williams to win Wimbledon in 2019. She was also a runner-up at the French Open in 2014 and 2017, and the Australian Open in 2018. She won her first six WTA titles in the same season in 2013 and was subsequently named WTA Most Improved Player of the Year. She had her breakout year at the majors in 2014 when she reached the Australian Open quarters, French Open final, and Wimbledon semis. She first broke into the WTA top 100 in 2010, top 50 in 2011, top 10 in 2014, and became world No. 1 in 2017. From 2014-2020, she finished each season with a year-end top 10 ranking seven consecutive times.

哈立在2017年和2018年成為年終世界第一，並連續64週保持世界排名第一，致使她在WTA排名史上位列第十二。她在2018年法國公開賽中擊敗史提芬絲，贏得她首個大滿貫冠軍，並在2019年擊敗「細威」莎蓮娜威廉絲，贏得溫布頓冠軍。她亦在2014年和2017年的法國公開賽，以及2018年的澳大利亞公開賽中獲得亞軍。於2013年同一季度，她贏得她首6個WTA冠軍，更被評選為WTA年度最佳進步球員。她在2014年迎來突破，進入了澳大利亞公開賽的八強、法國公開賽的決賽和溫布頓的四強。她於2010年首次進入WTA前100名，2011年進入前50名，2014年進入前10名，並在2017年成為世界第一。在2014年至2020年間，哈立每個賽季都進入年終排名前10名，連續七年保持此佳績。

Year-End WTA Ranking 年終 WTA 排名

	2022	2021	2020	2019	2018	2017
Singles 單打	10	20	2	4	1	1

PLAYER BIO 球員簡介

Date of Birth
出生日期 27 Sep 1991
1991年9月27日

Birthplace
出生地 Romania
羅馬尼亞

Height
身高 168cm (5' 6")

Plays
握拍 Right-handed
右手

Career Prize Money
職業生涯獎金 US\$40,229,773
40,229,773美元

Turned Pro
職業球員身份 2006

Ranking 排名

Singles 單打	24 Career titles 職業生涯冠軍	869 Current WTA ranking 目前 WTA 排名	1 Highest WTA ranking 最高 WTA 排名
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FOR THE GAME



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KATIE BOULTER

波爾達



Katie Boulter is the current British No. 1 and supported by the LTA's Elite Players Programme. In 2024, she successfully defended her WTA 250 Nottingham title with a 4-6 6-3 6-2 victory over former world No. 1 Karolina Pliskova in the final. Overcame five top 40 players en route to the biggest title of her career at the WTA 500 San Diego and broke into the world's top 30 for the first time in her career. She partnered Heather Watson to reach the women's doubles quarterfinal at the Paris 2024 Olympic Games. Top 10 wins in her career include world No. 5 Jessica Pegula and world No. 7 Karolina Pliskova (twice). She finished in the year-end top 100 for the first time in 2018, then top 60 at the end of 2023. Boulter made her Billie Jean King Cup debut in 2018 and has since gone on to represent Great Britain in 12 ties, including the 3-1 playoff win over France earlier this year that propelled the team to a place in the BJKC Finals this November.

波爾達是目前英國一姐，並獲英國網球協會（LTA）精英球員計劃支持。2024年，她在WTA250諾定咸賽成功衛冕，以4-6、6-3、6-2戰勝前世界第一柏莉絲高娃贏得冠軍。在WTA500聖地牙哥賽，她擊敗五名排名前40的選手，贏得職業生涯中最高殊榮，並首次打入世界前30名。2024年巴黎奧運，她與華森搭檔女子雙打，闖入八強。她職業生涯中的前10大勝利，包括擊敗世界第五的柏高娜和兩次擊敗世界第七的柏莉絲高娃。她在2018年首次進入年終前100名，並在2023年底進入年終前60名。波爾達於2018年首次參加金夫人盃，至今已代表英國參加了12場賽事，包括今年早前以3-1戰勝法國的附加賽，繼而帶領英國進入今年11月的金夫人盃總決賽。

Year-End WTA Ranking 年終 WTA 排名

	2023	2022	2021	2020	2019	2018	2017
Singles 單打	58	124	148	365	352	100	199

PLAYER BIO 球員簡介

Date of Birth 出生日期	1 Aug 1996 1996年8月1日
Birthplace 出生地	England 英國
Height 身高	182cm (5' 11")
Plays 握拍	Right-handed 右手
Career Prize Money 職業生涯獎金	US\$2,895,147 2,895,147美元
Turned Pro 職業球員身份	2013

Ranking 排名

Singles 單打	3 Career titles 職業生涯冠軍	33 Current WTA ranking 目前 WTA 排名	27 Highest WTA ranking 最高 WTA 排名
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FOR THE PASSION GLORY GAME

ARYNA SABALENKA



COCO GAUFF



ELENA RYBAKINA

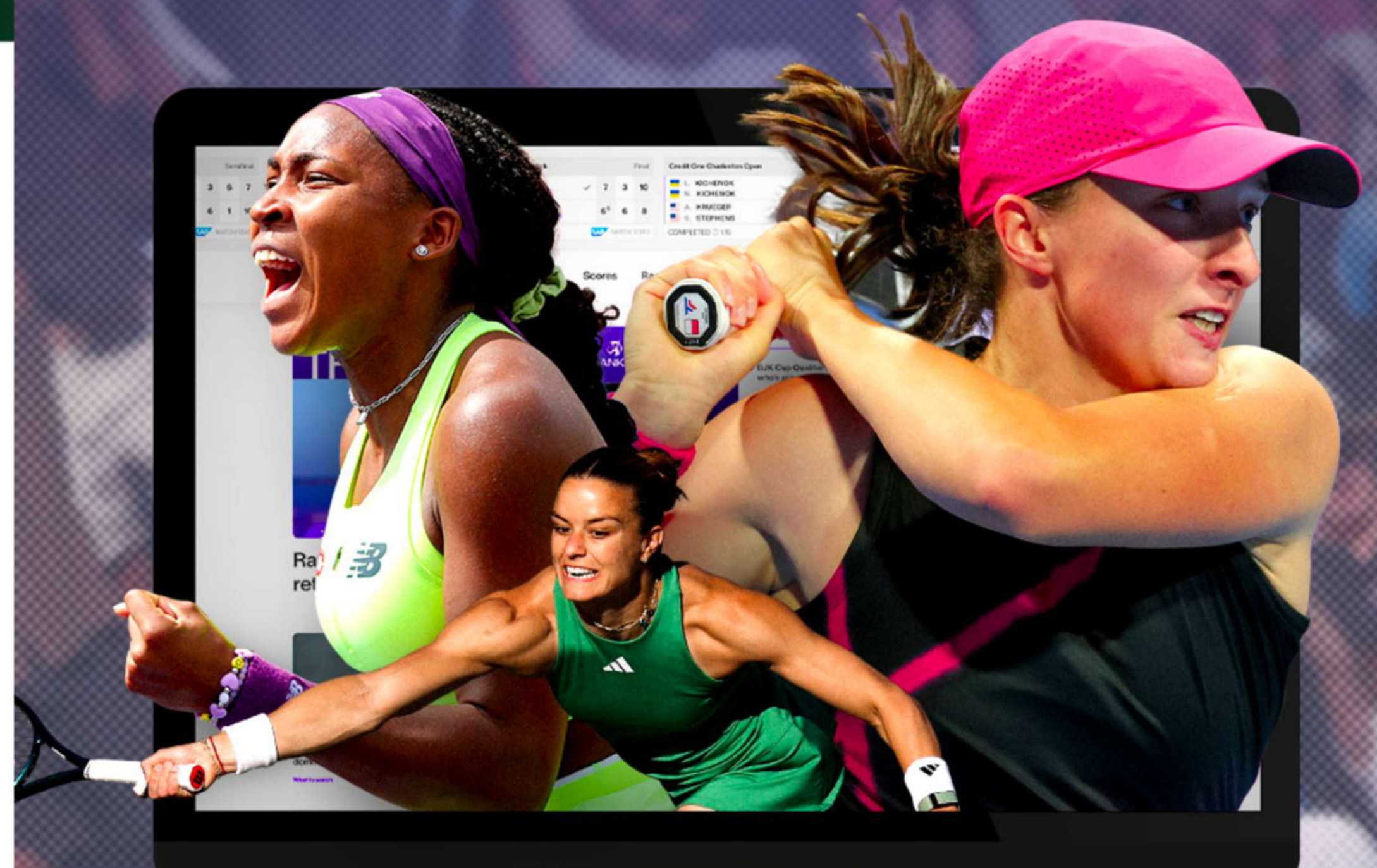




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The southpaw returns as the defending champion after a scintillating 3-6 6-4 6-4 final win against Katerina Siniakova last year. She rounded off 2023 by leading Canada to its first-ever Billie Jean King Cup title when she went undefeated in both singles and doubles. In 2024, she reached her sixth career WTA Tour final at Eastbourne. In 2021, at age 19, she won her maiden tour title at the WTA 250 Monterrey and then beat three top 5 players – 2nd-ranked Aryna Sabalenka, 3rd-ranked Naomi Osaka, and 5th-ranked Elina Svitolina – to reach the women's singles final at the US Open before falling to fellow teenager, Emma Raducanu. At the end of that year, Leylah received the Bobbie Rosenfeld Award from the Canadian Press as its choice for Canadian female athlete of 2021. Leylah was the junior world No. 1 in 2019 at just age 16. She is also an accomplished doubles player, partnering Taylor Townsend to reach the finals of the WTA 1000 Miami Open and French Open last year.

費蘭迪絲將以衛冕冠軍身份回歸香港，這位左手女將去年以3：6、6：4、6：4，反勝仙妮雅高娃封后。她2023年於單打及雙打均保持不敗，帶領加拿大首次贏得「金夫人盃」。2024年，她在伊斯特本站生涯第6次打進WTA巡迴賽決賽。2021年，19歲的費蘭迪絲在「蒙特雷公開賽」贏得首個巡迴賽冠軍，及後更成功擊敗三名當時排名世界前5位的球手，包括：世界第2的莎芭列卡、世界第3的大坂直美及世界第5的絲維度蓮娜，晉身「美國網球公開賽」女單決賽，惜最後敗給拉度蘭奴。同年年底，費蘭迪絲獲加拿大媒體頒發「博比羅森菲爾德獎」，成為2021年加拿大年度最佳女子運動員。2019年，年僅16歲的費蘭迪絲已躍升至世界青少年排名第1位。2023年，她夥拍唐辛攜手殺入「邁阿密公開賽」及「法國網球公開賽」女雙決賽。

Year-End WTA Ranking 年終 WTA 排名

	2023	2022	2021	2020	2019	2018	2017
 Singles 單打	35	40	24	88	209	487	728

PLAYER BIO 球員簡介

Date of Birth
出生日期

6 Sep 2002
2002年9月6日

Birthplace
出生地

Montreal, Canada
蒙特婁，加拿大

Height
身高

168cm (5' 6")

Plays
握拍

Left-handed
左手

Career Prize Money
職業生涯獎金

US\$5,620,678
5,620,678美元

Turned Pro
職業球員身份

2019

Ranking 排名

 Singles 單打	3 Career titles 職業生涯冠軍	35 Current WTA ranking 目前 WTA 排名	13 Highest WTA ranking 最高 WTA 排名
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Leylah Fernandez
Professional Tennis Player
Morgan Stanley Ambassador



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XIN YU WANG

王欣瑜



Wang Xinyu is making her second appearance in Hong Kong after reaching the round of 16 at last year's Hong Kong Tennis Open. The 22-year-old is currently the third highest-ranked player from China behind Zheng Qinwen and Yuan Yue. At age 16, she won the Asia-Pacific Wildcard Playoff in Zhuhai to earn a spot in the women's singles maindraw at the 2018 Australian Open. At age 17, she famously took the opening set against Maria Sharapova before she was forced to retire with a leg injury at the 2019 Shenzhen Open. In 2021, she notched her first top 20 win against US Open champion, Emma Raducanu, at the WTA 250 Linz and made her Billie Jean King Cup debut for China. In 2023, she partnered Hsieh Su-Wei to win the women's doubles title at the French Open and broke into the top 40 in singles for the first time after reaching the last sixteen at the US Open. This season, she reached the semis of the WTA 250 Hua Hin, fourth round at Wimbledon, and partnered Zhang Zhizhen to capture a silver medal in mixed doubles at the Paris 2024 Olympic Games

繼去年於香港網球公開賽打進16強後，王欣瑜將再次亮相香港作賽。這位22歲球手目前在中國排名第三，僅次於鄭欽文和袁悅。她16歲時在珠海舉辦的澳網亞太區外卡賽封后，贏得2018年澳網女單正賽的參賽資格。2019年深圳公開賽，17歲的王欣瑜在首盤擊敗舒拉寶娃成為佳話，惟中途因腳傷退賽。2021年，她在WTA250林茨賽上首次擊敗美國公開賽冠軍拉度簡奴進入前20名，同年首次代表中國隊出戰金夫人盃。2023年，她搭檔謝淑薇贏得法網女雙冠軍，並繼美網打進十六強後首次單打躋身前四十名。本賽季，她在WTA250華欣站殺入四強，打進溫網第四圈，並於2024年巴黎奧運，搭檔張之臻在混雙賽事奪得銀牌。

Year-End WTA Ranking 年終 WTA 排名

	2023	2022	2021	2020	2019	2018	2017
Singles 單打	32	97	99	153	150	306	983

PLAYER BIO 球員簡介

Date of Birth
出生日期 26 Sep 2001
2001年9月26日

Birthplace
出生地 China
中國

Height
身高 1.82m (5' 11")

Plays
握拍 Right-handed
右手

Career Prize Money
職業生涯獎金 US\$3,546,864
3,546,864美元

Turned Pro
職業球員身份 2018

Ranking 排名

Singles 單打	0 Career titles 職業生涯冠軍	39 Current WTA ranking 目前 WTA 排名	32 Highest WTA ranking 最高 WTA 排名
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YUE YUAN

袁悅



Yuan Yue started the year well by beating Sloane Stephens and Wang Xinyu to reach the semifinals of the WTA 250 Hobart. She then defeated compatriot Wang Xiyu to capture her maiden tour title at the WTA 250 ATX Open in Austin. Her form continued at the WTA 1000 Indian Wells where she beat world No. 8 Zheng Qinwen and No. 12 Daria Kasatkina to reach the quarterfinals and cracked the top 40 for the first time. Her 2023 season saw her reach a first WTA 500 final in the Hana Bank Korea Open in Seoul and then reaching three successive ITF W100 events to round off the year, winning the Takasaki title.

袁悅今年開局不錯，在WTA250霍巴特站先後擊敗史提芬絲和王欣瑜，殺入四強。她其後在WTA250奧斯汀公開賽戰勝同胞王曦雨，贏得個人首個巡迴賽冠軍。袁悅的火熱狀態延續至WTA1000印第安韋爾斯公開賽，先後戰勝世界排名第8的鄭欽文和第12的卡莎堅娜，成功晉身四強，並首次打進世界排名前40位。2023年賽季，袁悅在韓國網球公開賽首次晉身WTA500級別決賽，隨後連續三場打入ITF W100賽事，並在高崎站奪冠圓滿結束賽季。

PLAYER BIO 球員簡介

Date of Birth
出生日期 25 Sep 1998
1998年9月25日

Birthplace
出生地 China
中國

Height
身高 1.78m (5' 10")

Plays
握拍 Right-handed
右手

Career Prize Money
職業生涯獎金 US\$1,872,329
1,872,329美元

Turned Pro
職業球員身份 2018

Ranking 排名

Singles 單打	1 Career titles 職業生涯冠軍	44 Current WTA ranking 目前 WTA 排名	36 Highest WTA ranking 最高 WTA 排名
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Year-End WTA Ranking 年終 WTA 排名

	2023	2022	2021	2020	2019	2018	2017
Singles 單打	108	74	312	229	233	378	429



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XI YU WANG

王曦雨



The left-handed Wang started the year well by reaching the semifinals of the WTA 250 Auckland. She beat Danielle Collins and Anhelina Kalinina en route to her second career tour final at the WTA 250 Austin but was defeated by compatriot Yuan Yue despite saving six match points. She reached the third round at the Paris Olympics before bowing out to world No. 1 Iga Swiatek. She won first career title at 2023 Guangzhou Open. She competed at the Hong Kong Tennis Open last year but lost to eventual runner-up, Katerina Siniakova. Reached the semifinal of the WTA 125 Makarska Open earlier in June. Defeated world No. 3 Maria Sakkari to reach the third round of the 2022 US Open. In her career, she has also recorded wins against the likes of Victoria Azarenka, Barbora Krejckova, and Paula Badosa, among others. She became the junior world No. 1 after winning the US Open girls' singles title in 2018.

左手握拍的王曦雨本賽季開局出色，在WTA250奧克蘭站打進了四強。她在WTA 250奧斯汀站先後擊敗歌蓮絲和卡莉蓮娜，進入了職業生涯第二個巡迴賽決賽，但儘管挽救了六個賽點，還是被同胞袁悅擊敗。她在巴黎奧會上打入第三圈，不敵一姐絲維雅迪克出局。她2023年在廣州網球公開賽問鼎生涯首個巡迴冠軍。她去年出戰香港網球公開賽，不過遭到當屆亞軍仙妮妮高娃淘汰。6月她於WTA125馬卡爾斯站打進四強。2022年的美網，王曦雨淘汰三號種子莎卡妮晉身第三圈。她在職業生涯亦曾擊敗艾莎蓮嘉、琪莉芝高娃及芭杜莎等。她在2018年美國公開賽贏得女子單打冠軍後，成為青少年組世界第一。

PLAYER BIO 球員簡介

Date of Birth
出生日期

28 Mar 2001
2001年3月28日

Birthplace
出生地

China
中國

Height
身高

182cm (5' 11")

Plays
握拍

Left-handed
左手

Career Prize Money
職業生涯獎金

US\$2,369,736
2,369,736美元

Turned Pro
職業球員身份

2018

Ranking 排名

Singles 單打	1 Career titles 職業生涯冠軍	99 Current WTA ranking 目前 WTA 排名	49 Highest WTA ranking 最高 WTA 排名
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Year-End WTA Ranking 年終 WTA 排名

	2023	2022	2021	2020	2019	2018	2017
Singles 單打	72	50	128	123	143	200	592



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以獨家Snoopy主題商品慶祝保誠香港網球公開賽！一系列以Snoopy和他的朋友為主題的期間限定商品將於「網球同樂區」發售，其中包括T恤、帆布袋和襪子等熱門商品。紀念品承載著香港特色及賽事歡樂，相信能吸引各年齡層的球迷及遊客。快來「網球同樂區」將Snoopy聯乘紀念品帶回家吧。





Community 社區活動 Programs

One of the main goals of staging a world-class tennis event is to engage, inspire, and motivate the public to pick up a racquet and play the sport. Through tennis, HKCTA and Prudential aim to instil a stronger sporting culture among people from all walks of life.

舉辦世界級網球賽事的主要目標之一是吸引、啟發和激勵公眾拿起球拍並參與這項運動。HKCTA和保誠集團旨在透過網球向各界人士灌輸更強大的運動文化。

TOURNAMENT VILLAGE「網球同樂區」

This year's 'Witness the Greatness' theme captures the excitement of world-class tennis and brings the community together in a festive atmosphere. The Tournament Village is open for public and will feature a Chill Fun @HK Market Place, inviting local brands to incorporate tennis and Hong Kong elements into their designs and products, surprise the public with the energy and creativity of Hong Kong brands. A variety of tennis-themed local handicrafts and five senses products will be sold at the Tournament Village! Let's relax with food and entertainment while watching live match coverage on a giant screen.

今年賽會以「見證傳奇一刻」為主題，在為球迷及遊客呈獻精彩緊湊的世界級網球賽事之餘，更讓公眾享受盛事狂歡氣氛。今年「網球同樂區」將增設「香港Chill好玩」迷你市集，誠邀多個本地品牌將網球運動及香港元素融入自家設計，讓市民及旅客感受到香港品牌的活力和創意。多款以網球為主題的本地手工藝品、五感產品將於「網球同樂區」粉墨登場！觀眾還可透過巨型螢幕觀賞現場賽事直播，並同步品嚐各種美食及參與各項玩樂活動。「網球同樂區」絕對是放鬆身心好去處，歡迎公眾到場支持。



PEOPLE'S MONDAY「全民參與星期一」

"People's Monday" marks the start of main draw matches, with free admission on a first-come, first-served basis. This special day brings tennis to the community, inviting everyone to experience the thrill of a world-class sporting event.

「全民參與星期一」是正賽開始的第一天；任何人士均可以先到先得的形式免費入場，進一步將網球運動推廣至社區層面，讓公眾有機會體驗和享受真正的世界級賽事。

KID'S DAY「網球童樂日」

Hundreds of schoolchildren have the unique opportunity to meet some of the best tennis players in the world. Children take part in tennis clinics, receive on-court tips from WTA stars and top local players, and enjoy the day's matches and activities at the Tournament Village.

賽事提供獨特機會給數百名學童與來自世界各地的頂尖網球運動員見面交流，除了接受基本指導，更可以與到訪的WTA球星和本地精英球手在球場上切磋球技，觀賞當天的比賽，及參與「網球同樂區」各項精彩活動。



PRUDENTIAL CHARITY TENNIS CHALLENGE「保誠網球慈善挑戰賽」

Join local sports figures, celebrities, and business leaders as they team up with WTA players for the Prudential Charity Tennis Challenge. Watch them knock down targets to raise funds for the HKTA Foundation, with this year's proceeds supporting wheelchair tennis programmes, further demonstrating the tournament's commitment to inclusivity and community engagement.

來自本地體育界、娛樂界、工商界的嘉賓與WTA球星組成隊伍，以擊中球罐頂部的物品為目標，為香港網總協會籌款，今年收益將支持輪椅網球計劃，進一步彰顯賽事對提升社區參與、促進社會包容的承諾。



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資料來源: 根據Euromonitor International Limited 2023年品牌佔有率、零售銷量及銷售額數據 (非酒精類飲品類別2024年版)

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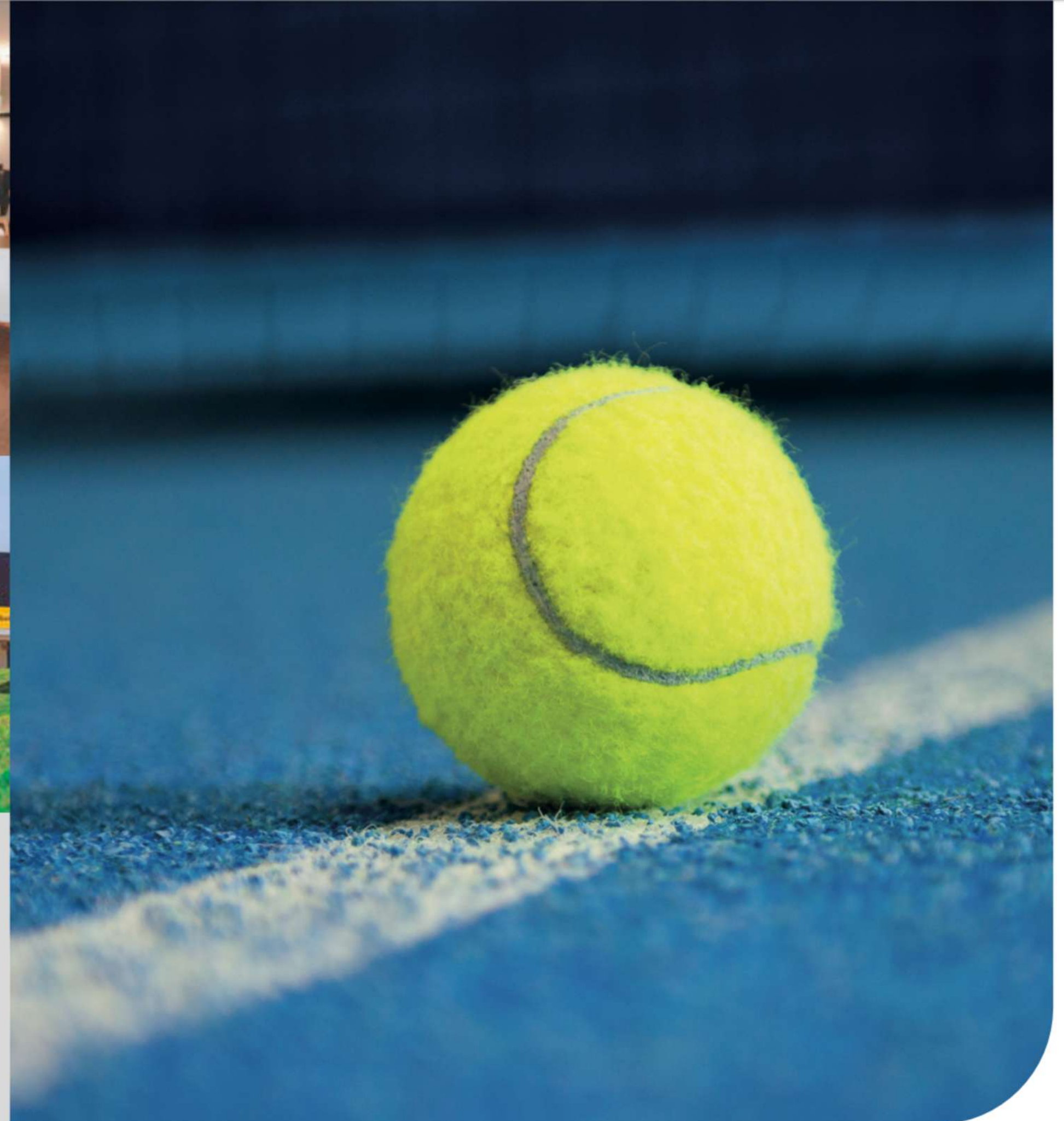
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