

# Press Release

## Inaugural Prudential Hong Kong Tennis 125 Former doubles No. 1 Hsieh Su-Wei to partner Kimberly Birrell Eudice Chong and Cody Wong to fly Hong Kong flag

**(30 September 2024, HONG KONG)** Former doubles world No. 1 and nine-time Grand Slam title winner Hsieh Su-Wei is set to partner Australian Kimberly Birrell for the WTA 125 at Victoria Park.

The Chinese Taipei star, who claimed both the mixed and women's doubles titles at the Australian Open earlier this year, is regarded as one of those special players possessing an extraordinary timing and feel for the ball. She has also reached a career-high of No. 23 in singles.

She teams up with W100 Ando Securities Open Tokyo 2024 champion Birrell, who had previously reached the final of the Monterrey Open in 2023 and the Hobart Open in 2016, and the Australian will be aiming to go on a deep run with the Taiwanese legend.

Hong Kong's Eudice Chong and Cody Wong, who have combined to win eleven titles on the ITF Women's World Tennis Tour, are set to face top-seeded Ulrikke Eikeri of Norway and Wu Fang-Hsien of Chinese Taipei.

The inaugural Prudential Hong Kong Tennis 125 runs from 30 September through to 6 October and is being held at the iconic Victoria Park Tennis Stadium. Tickets are still available, with pricing ranging from HK\$100 to HK\$400 for finals day, with entry free on 30 September and 1 October\*.

Public ticket sales are available through the online ticketing platform [tickets.tennishk.org](https://tickets.tennishk.org)\*\* . As an environmentally conscious green event, ticketing will be paperless. A 50% discount concession is available for children and the elderly\*\*\*.

Those unable to attend in person can still enjoy all the thrills and spills of the Prudential Hong Kong Tennis 125 online at WTA Unlocked, a free streaming platform for fans to watch all WTA 125 tournaments live. Join WTA Unlocked for free at [www.wtatennis.com/unlocked](https://www.wtatennis.com/unlocked).

For tournament and ticketing details, please visit <https://www.hktennisopen.hk/en/wta125/>

-END-

\* Free entry on a first-come, first-served basis on site.

\*\* As a paperless ticketing event, ticketholders are required to access their e-tickets on HK Tennis Series Ticketing App, available for download on Google Play Store or App Store.

\*\*\* Concession tickets are available for children and elderly aged 60 or above.

**Download link for high-res photos and player's profiles: <https://bit.ly/4gKJEH2>**

**Photo Captions:**

<p>Maindraw Doubles</p>	<p><b>Prudential Hong Kong Tennis 125</b>  <b>WOMEN'S DOUBLES</b>  <b>MAIN DRAW</b></p> <p>(1)EIKERI Urikke (1)WU Fang-Hsien</p> <p>CHONG Eudice WONG Hong Yi Cody</p> <p>NICULESCU Monica RUSE Elena-Gabriela</p> <p>BIRRELL Kimberly HSIEH Su-Wel</p> <p>PLIPUECH Peangtarn ZHENG Wushuang</p> <p>HIBINO Nao NINOMIYA Makoto</p> <p>ANEY Jessie PAPADKIS Lena</p> <p>(2)AOYAMA Shuko (2)HOZUMI Eri</p>
-------------------------	--

**Released on behalf of the HKCTA by ActionHouse International Limited.**

For media enquiries, please contact:

ActionHouse

Ivan Chan +852 3102 8118 / 9627 5172

[ichan@actionhouseintl.com](mailto:ichan@actionhouseintl.com)

Kelvin Choi +852 3102 8058 / 6104 9099

[kchoi@actionhouseintl.com](mailto:kchoi@actionhouseintl.com)

HKCTA

Edith Lun +852 2504 8590 / 9662 6587

[edith.lun@tennishk.org](mailto:edith.lun@tennishk.org)

**About Hong Kong, China Tennis Association (HKCTA)**

The HKCTA is a National Sport Association formed in 1909 with 40 affiliated clubs, over 4,000 individual members and recognised by both the Asian Tennis Federation (ATF) and the International Tennis Federation (ITF). HKCTA's objectives are to promote tennis to all, to nurture talented players to compete at a regional and international level, and to raise the standard of the game in Hong Kong. To meet its objectives, HKCTA organises a number of local and international tennis tournaments as well as grassroots, junior and elite development programs, inter-club leagues, coaching certification courses and a Tennis-For-All open enrollment programme. For more information, please visit [www.tennishk.org](http://www.tennishk.org).

**About Prudential Hong Kong Limited**

Prudential has been serving the people of Hong Kong since 1964. Through Prudential Hong Kong Limited and Prudential General Insurance Hong Kong Limited, we provide a range of financial planning services and products including individual life insurance, investment-linked insurance, retirement solutions, health and medical protection, general insurance, and employee benefits to protect over 1.3 million customers in Hong Kong. In 2023, Prudential established its Macau branch to offer health insurance and financial solutions for the Macau community, completing its footprint in the Greater Bay Area. Please visit [www.prudential.com.hk](http://www.prudential.com.hk) for more information.

**About the Prudential Hong Kong Tennis 125**

The Prudential Hong Kong Tennis 125 will be held in Hong Kong for the first time, kicking off the brand new Hong Kong Tennis Series. The event aims to developing future women's tennis stars, providing an



PRUDENTIAL HONG KONG TENNIS 125  
保誠香港網球125國際賽



exciting new competitive opportunity for our elite local women players, along with other 'rising stars' from mainland China, Asia and internationally. This new WTA 125 event will be important springboard for the next-generation of women's players to the elite levels of the game (including WTA 250).

### About the WTA

Celebrating its 51<sup>st</sup> year, the WTA is the global leader in women's professional sports. The WTA is one of the world's most recognizable and high-profile sports organizations, consisting of more than 1650 players representing approximately 85 nations, all competing to earn WTA rankings points and prestigious tournament titles. The WTA Tour comprises of over 50 events and four Grand Slams, spanning six continents and nearly 30 countries and regions with a global audience of over 700 million. Further information on the WTA can be found at [www.wtatennis.com](http://www.wtatennis.com).